

INVOICE



WTVF
474 James Robertson Parkway
Nashville, TN 37219
Main: (615)244-5000
Billing: (615)248-5210

www.newschannel5.com

Billing Address:

Steve Dickerson for State Senate C/O
National Media
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WTVF
NewsChannel 5 Network
474 James Robertson Pkwy
Nashville, TN 37219

Invoice #	Invoice Date	Invoice Month	Invoice Period
36857-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WTVF	Fran Berg	Washington DC	National

Advertiser	Product	Estimate Number
Steve Dickerson for State S	DICKERSON/SS20/R	3467

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	36857	07914511

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	271	487

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F 5a-6a	5a-6a	-TWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 5:41 AM M-F 5a-6a 5a-6a :30 SDTV092812H \$300.00 NM 2 WTVF W 10/24/12 5:58 AM M-F 5a-6a 5a-6a :30 SDTV092812H \$300.00 NM 3 WTVF Th 10/25/12 5:30 AM M-F 5a-6a 5a-6a :30 SDTV092812H \$300.00 NM									
2	10/23/12	10/26/12	M-F 6a-7a	6a-7a	-1111--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTVF Tu 10/23/12 6:42 AM M-F 6a-7a 6a-7a :30 SDTV092812H \$525.00 NM 4 WTVF W 10/24/12 6:25 AM M-F 6a-7a 6a-7a :30 SDTV092812H \$525.00 NM 2 WTVF Th 10/25/12 6:26 AM M-F 6a-7a 6a-7a :30 SDTV092812H \$525.00 NM 1 WTVF F 10/26/12 6:59 AM M-F 6a-7a 6a-7a :30 SDTV092812H \$525.00 NM									
3	10/23/12	10/26/12	M-F 8a-9a	8a-9a	-1111--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTVF Tu 10/23/12 8:29 AM M-F 8a-9a 8a-9a :30 SDTV092812H \$200.00 NM 1 WTVF W 10/24/12 8:24 AM M-F 8a-9a 8a-9a :30 SDTV092812H \$200.00 NM 3 WTVF Th 10/25/12 8:24 AM M-F 8a-9a 8a-9a :30 SDTV092812H \$200.00 NM 4 WTVF F 10/26/12 8:57 AM M-F 8a-9a 8a-9a :30 SDTV092812H \$200.00 NM									
4	10/23/12	10/26/12	M-F 5p-530p	5p-530p	-TWTF--	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF W 10/24/12 5:26 PM M-F 5p-530p 5p-530p :30 SDTV092812H \$625.00 NM 2 WTVF Th 10/25/12 5:12 PM M-F 5p-530p 5p-530p :30 SDTV092812H \$625.00 NM									

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Station Rep _____ Notary _____

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474 James Robertson Pkwy
Nashville, TN 37219

Invoice # 36857-1	Invoice Date 10/28/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/28/12
Advertiser Steve Dickerson for State	Product DICKERSON/SS20/R	Estimate Number 3467	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	M-F 6p-630p	6p-630p	-TWTF--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTVF Tu 10/23/12 6:29 PM M-F 6p-630p 6p-630p :30 SDTV092812H \$750.00 NM 1 WTVF W 10/24/12 6:25 PM M-F 6p-630p 6p-630p :30 SDTV092812H \$750.00 NM 4 WTVF Th 10/25/12 6:25 PM M-F 6p-630p 6p-630p :30 SDTV092812H \$750.00 NM 2 WTVF F 10/26/12 6:27 PM M-F 6p-630p 6p-630p :30 SDTV092812H \$750.00 NM									
6	10/23/12	10/26/12	M-F 630p-7p	630p-7p	-TWTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 6:51 PM M-F 630p-7p 630p-7p :30 SDTV092812H \$700.00 NM 2 WTVF W 10/24/12 6:51 PM M-F 630p-7p 630p-7p :30 SDTV092812H \$700.00 NM 3 WTVF F 10/26/12 6:47 PM M-F 630p-7p 630p-7p :30 SDTV092812H \$700.00 NM									
7	10/23/12	10/26/12	M-Sa 10p-10-35p, Su 10p10p-1035p	10p-1035p	-1111--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 10:31 PM M-Sa 10p-10-35p, Su 10p-10-30p 10p-1035p :30 SDTV092812H \$1,100.00 NM 2 WTVF W 10/24/12 10:13 PM M-Sa 10p-10-35p, Su 10p-10-30p 10p-1035p :30 SDTV092812H \$1,100.00 NM 3 WTVF Th 10/25/12 10:23 PM M-Sa 10p-10-35p, Su 10p-10-30p 10p-1035p :30 SDTV092812H \$1,100.00 NM 4 WTVF F 10/26/12 10:20 PM M-Sa 10p-10-35p, Su 10p-10-30p 10p-1035p :30 SDTV092812H \$1,100.00 NM									
8	10/23/12	10/26/12	M-F 1035p-1135p	1035p-1135p	-1111--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 10:49 PM M-F 1035p-1135p 1035p-1135p :30 SDTV092812H \$300.00 NM 2 WTVF W 10/24/12 11:09 PM M-F 1035p-1135p 1035p-1135p :30 SDTV092812H \$300.00 NM 3 WTVF Th 10/25/12 11:31 PM M-F 1035p-1135p 1035p-1135p :30 SDTV092812H \$300.00 NM 4 WTVF F 10/26/12 10:48 PM M-F 1035p-1135p 1035p-1135p :30 SDTV092812H \$300.00 NM									
9	10/23/12	10/26/12	M-F 1135p-1237a	1135p-1237a	-1111--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 12:34 AM M-F 1135p-1237a 1135p-1237a :30 SDTV092812H \$125.00 NM 2 WTVF W 10/24/12 12:02 AM M-F 1135p-1237a 1135p-1237a :30 SDTV092812H \$125.00 NM 4 WTVF Th 10/25/12 11:46 PM M-F 1135p-1237a 1135p-1237a :30 SDTV092812H \$125.00 NM 3 WTVF F 10/26/12 11:43 PM M-F 1135p-1237a 1135p-1237a :30 SDTV092812H \$125.00 NM									
10	10/23/12	10/23/12	NCIS	658p-8p	-T-----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 7:35 PM NCIS 658p-8p :30 SDTV092812H \$2,600.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
36857-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Steve Dickerson for State	DICKERSON/SS20/R	3467	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/23/12	Vegas	9-10p	-T-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Tu 10/23/12 9:36 PM Vegas 9-10p :30 SDTV092812H \$1,500.00 NM									
12	10/25/12	10/25/12	Elementary	9p-10p	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Th 10/25/12 9:47 PM Elementary 9p-10p :30 SDTV092812H \$1,500.00 NM									
13	10/26/12	10/26/12	CBS Prime	658p-8p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF F 10/26/12 7:32 PM CBS Prime 658p-8p :30 SDTV092812H \$1,200.00 NM									
14	10/26/12	10/26/12	Blue Bloods	9p-10p	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF F 10/26/12 9:45 PM Blue Bloods 9p-10p :30 SDTV092812H \$1,600.00 NM									
15	10/27/12	10/27/12	Sa 6a-9a	558a-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Sa 10/27/12 7:43 AM Sa 6a-9a 558a-9a :30 SDTV092812H \$300.00 NM									
16	10/27/12	10/27/12	GA v. FL	230p-6p	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Sa 10/27/12 4:27 PM GA v. FL 230p-6p :30 SDTV092812H \$3,000.00 NM									
17	10/27/12	10/27/12	Sa 6p-630p	558p-630p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Sa 10/27/12 6:58 PM Sa 6p-630p 558p-630p :30 SDTV092812H \$300.00 NM Network overrun-sports									
18	10/27/12	10/27/12	CBS Prime	8p-9p	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Sa 10/27/12 8:59 PM CBS Prime 8p-9p :30 SDTV092812H \$750.00 NM									
19	10/27/12	10/27/12	M-Sa 10p-10-35p, Su 10p10p-1035p		-----S-	:30	1	\$750.00	NM

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Station Rep

Notary

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Invoice #	Invoice Date	Invoice Month	Invoice Period
36857-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Steve Dickerson for State S	DICKERSON/SS20/R	3467	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/27/12	10/27/12	M-Sa 10p-10-35p, Su 10p10p-1035p		-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Sa 10/27/12 10:23 PM M-Sa 10p-10-35p, Su 10p-10-30p 10p-1035p :30 SDTV092812H \$750.00 NM									
20	10/28/12	10/28/12	Su 6a-8a	558a-8a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Su 10/28/12 6:45 AM Su 6a-8a 558a-8a :30 SDTV092812H \$250.00 NM									
21	10/28/12	10/28/12	CBS Sunday Morning	757a-930a	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Su 10/28/12 8:56 AM CBS Sunday Morning 757a-930a :30 SDTV092812H \$800.00 NM									
22	10/28/12	10/28/12	Face the Nation	930a-10a	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Su 10/28/12 10:00 AM Face the Nation 930a-10a :30 SDTV092812H \$800.00 NM									
23	10/28/12	10/28/12	NFL Titans	11a-6p	-----S	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Su 10/28/12 1:32 PM NFL Titans 11a-6p :30 SDTV092812H \$10,000.00 NM									
24	10/28/12	10/28/12	60 Minutes	557p-7p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Su 10/28/12 6:56 PM 60 Minutes 557p-7p :30 SDTV092812H \$2,000.00 NM									
25	10/28/12	10/28/12	Su Sports Central	1024p-1050p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTVF Su 10/28/12 10:49 PM Su Sports Central 1024p-1050p :30 SDTV092812H \$600.00 NM									
Total Spots							48		

Payment Terms 30 Days

<u>Gross Total</u>	\$44,200.00
<u>Agency Commission</u>	\$6,630.00
<u>Net Amount Due</u>	\$37,570.00

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Station Rep _____

Notary _____